

# CONDOMINIO

a living project

**KRISTALIA**

Condominio è il modo in cui Kristalia ha scelto di raccontarsi e di rappresentarsi. È un progetto abitativo in divenire nato per interpretare, mostrare e comunicare il total living di Kristalia e di Personal Spaces by MD House. Condominio è l'archetipo residenziale moderno che nello showroom Kristalia diventa un set, un territorio, un luogo per immaginare e un foglio bianco per progettare. Qui, negli ambienti comuni e in quelli privati, si costruiscono scenari di interni e momenti di vita quotidiana fermati nel tempo dalla fotografia. In questi spazi simbolici e situazioni abitative, le combinazioni tra arredi e sistemi diventano angoli e stanze, suggestioni e funzionalità da raccontare e da proporre. Condominio comunica la dimensione domestica e collettiva di Kristalia e Personal Spaces by MD House, enfatizzando al massimo la personalità, la trasversalità d'uso e la completezza dell'offerta. Benvenuti in Condominio.

**KRISTALIA**

Kristalia has chosen Condominio to tell the company's story and represent it. Condominio is a living project in the making to interpret, show and communicate total living by Kristalia and Personal Spaces by MD House. Condominio is the modern residential archetype which, at the Kristalia showroom, becomes a set, a territory, a place for imagining and a blank sheet of paper for designing. Here, in the communal and private areas, interior scenarios and moments in daily life are captured in time by photography. In these symbolic spaces and living contexts, combinations of furniture and systems become corners and rooms, ideas and functions to be illustrated and proposed. Condominio communicates the domestic and collective dimension of Kristalia and Personal Spaces by MD House, fully highlighting the personality, versatile use and completeness of the offer. Welcome to Condominio.



*Entrance*



The bonsai on the console  
table has shed a leaf.  
There's an important  
notice on the notice board.  
Where did I put my keys?

Il bonsai sulla consolle  
ha perso una foglia.  
In bacheca c'è un  
avviso importante.  
Dove ho messo le chiavi?







## *Concierge*

A registered letter has arrived.  
Items on the table waiting to be  
delivered. The children of the  
woman on the third floor are  
waiting for their father to return.

È arrivata una raccomandata.  
Sul tavolo oggetti di passaggio  
in attesa di essere consegnati.  
I bambini della signora del terzo  
piano aspettano che torni il papà.

















*Lift*

Up and down.  
It's impossible  
not to look  
in the mirror.

Sali e scendi.  
Impossibile  
non guardarsi  
allo specchio.



*Dining Room*

Red walls, a table,  
chairs and a sideboard.  
The milk expires  
tomorrow. The room  
seems to rotate if you  
move from one side  
to another.

Pareti rosse, un tavolo,  
le sedie e la credenza.  
Il latte scade domani.  
La stanza sembra  
roteare se ti muovi  
da un lato all'altro.











*Living Room*

We all usually get together  
on this sofa. Not today.

Su questo divano di solito  
ci incontriamo tutti. Oggi no.



*Bedroom*

This room is all mine. Tomorrow I have to get up early. The large suitcase is in the wardrobe.

Questa stanza è tutta mia. Domani devo svegliarmi presto. La valigia grande è nell'armadio.











*Terrace*

If it were Saturday  
morning, I'd be on  
my terrace tending  
my plants.

Se fosse sabato mattina  
sarei sul mio terrazzo  
a curare le piante.







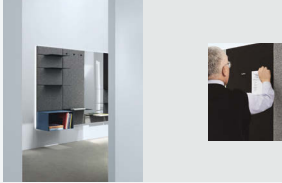




Entrance

*1085 Edition*  
lounge chair

*Holo* console



*Avenue Boiserie*  
(Personal Spaces  
by MD House)



Concierge

*Thin-K* table  
*Brioni* lounge  
armchair  
*Brioni* pouf  
*Elephantino*  
armchair  
*Thin-K* table

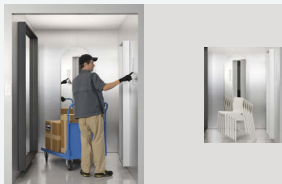


*Tenso* lounge  
armchair  
*Brioni* lounge  
armchair

*Brioni* pouf  
*Thin-K* table



*Avenue Library*  
(Personal Spaces  
by MD House)



Lift

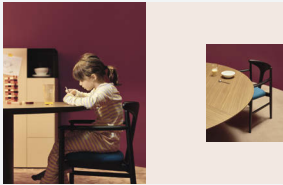
*Extra Large* mirror

*Avenue-Up* mirror  
*LP* chair



Dining Room

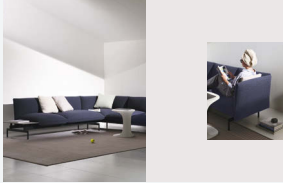
*Holo* *Pillar* table  
*Tonbo* armchair  
*Avenue Cabinets*  
(Personal Spaces  
by MD House)



Dining Room

*Holo Pillar* table  
*Tonbo* armchair  
*Avenue Cabinets*  
 (Personal Spaces  
 by MD House)

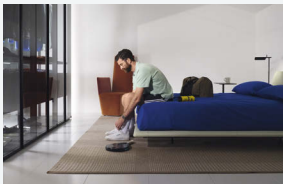
*Holo Pillar* table  
*Tonbo* armchair



Living Room

*Tenso* modular sofa  
*Font* occasional table  
*Mustache-MIAB* rug

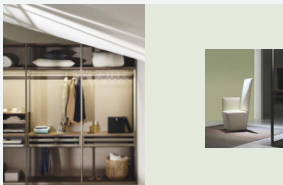
*Tenso* modular sofa



Bedroom

*Aria* wardrobe  
 (Personal Spaces  
 by MD House)  
*Valet* armchair  
 (Personal Spaces  
 by MD House)

*Mustache-MIAB* rug  
*Legri* bed  
 (Personal Spaces  
 by MD House)  
*Tag* occasional table  
 (Personal Spaces  
 by MD House)



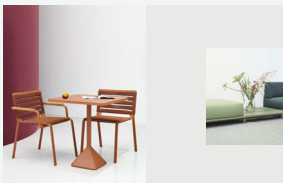
*Aria* wardrobe  
 (Personal Spaces  
 by MD House)

*Mustache-MIAB* rug  
*Valet* armchair  
 (Personal Spaces  
 by MD House)



Terrace

*TNP* table  
*Rest* chair/armchair  
*Rest* lounger  
*Lips* removable  
 cushion  
*Regoli* shelving  
 system



*TNP* table  
*Rest* chair/armchair

*Palco/Palchetto*  
 sofa system

**CONDOMINIO**  
a living project by Kristalia

*Idea, Strategy  
and Direction*  
Strategic Footprints

*Art Direction*  
Finemateria

*Architecture  
& Set Design*  
Finemateria  
*with* Kristalia

*Photographer*  
Luca A. Caizzi

*Assistants Photographer*  
Marcello Maranzan  
Thomas Inghilterra

*Visual Design*  
cccppp.studio

*Project Management*  
Camilla Clavarino  
Strategic Footprints

*Production*  
Kristalia

*Prop Styling & Styling*  
Giuditta Vettese  
*with* Chiara Talacci

*Words*  
Strategic Footprints

*Characters*  
Emilio, Giulia  
Lorenzo, Michela  
Otto, Paolo, Stefano

